



To Whom it may concern,

KidFish is a non-profit organization led by a group of volunteers and outdoor enthusiasts with a common goal; to support the lives of those who are too sick to cast their own lines.

On February 16, 2025, we'll be hosting our annual KidFish Ice Derby, an inclusive, family-friendly event on the frozen Red River. This event welcomes participants of all ages—kids, parents, grandparents and avid anglers alike—to join in the fun of fishing while raising funds for the Cancer Care Manitoba Foundation and the Children's Hospital Foundation of Manitoba.

Since 2015, KidFish has raised over \$440,000 for these Foundations. With your generous support we can ensure that pediatric cancer research continues, and that support for sick children and their families is available while undergoing treatments.

We greatly value your support and offer various ways to partner with us to showcase your business to thousands of anglers and outdoors enthusiasts. We look forward to the opportunity to discuss the sponsorship levels with you to best match your business' needs.

Sponsorship Recognition	Diamond \$5000+	Platinum \$2500+	Gold \$1000+	Silver \$500+	Bronze \$250+
Social Media Posts	YES	YES	YES	YES	SHARED
Web Site Prize/Sponsor Page	YES	YES	YES	YES	YES
Logo on Posters/Print Media	YES	YES	YES	-	-
Logo on Event Sponsor Banner	YES	YES	YES	-	-
On Ice Event Presence (if requested)	YES	YES	YES	-	-
Emcee Event Shoutouts	5	5	3	-	-
Derby Tickets	8 Adult & 8 Child	4 Adult & 4 Child	2 Adult & 2 Child	1 Adult & 1 Child	-

New this year! KidFish is proud to offer the opportunity for Brand Sponsoring at this year's event! Brand sponsoring includes a 3'x7' banner to ensure exclusive logo placement and provide exposure to all participants on the day of the event.

Brand Sponsor Opportunities					
Registration Sponsor	-	1 available	-	-	-
Weighing Station Sponsor	-	1 available	-	-	-
KidZone Sponsor	1 available	-	-	-	-
Food Tent Sponsor	1 available	-	-	-	-
Prize Tent Sponsor	1 available	-	-	-	-

If you require more information about our SPONSORSHIP PROGRAM, please contact us at info@kidfish.ca



Selkirk, MB – on the Red River

Brad Porath – KidFish Chair

brad.kidfish@gmail.com

kidfish.ca

2025 KidFish Ice Fishing Derby Sponsor Information

Please fill out the following and return to KidFish by email or mail.

Sponsorship Levels:

Diamond \$5000+ Platinum \$2500+ Gold \$1000+ Silver \$500+ Bronze \$250+

Cash Donations

Cheques can be made payable to:

- 'KidFish'
- Please mail to: KidFish, 734 Osborne St Winnipeg, MB R3L 2C2

e-transfers can be sent to:

- info@kidfish.ca

Prize Support

Provide a quick description and retail value of your Prize Support

In-kind Support:

Provide a quick description and retail value of your In-kind Support

Company Name:

Contact Person:

Phone Number:

Email:

Website:

Mailing Address:

Facebook @ Tag:

Instagram @ Tag:

Logos: Please email your preferred logo (PNG preferred) to info@kidfish.ca

Logos must be received by February 1, 2025 to be included on the main event banner

Please provide a write-up to be used for your Social Media post

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